



CAMBRIDGE UNIVERSITY  
SCANDINAVIAN  
SOCIETY

SPONSORSHIP OPPORTUNITIES



# WHAT WE DO

Founded in 1932, Cambridge University Scandinavian Society (ScanSoc) was created to further the knowledge of Scandinavian culture in the UK and facilitate relations between UK and Scandinavian members. Today, ScanSoc continues to evolve and fulfil its purpose by bringing together Nordic and non-Nordic students and alumni in an ever-growing community through a wide array of social events and cultural celebrations. In addition, ScanSoc connects with both current and prospective students to support their transition and educational journey at the University of Cambridge.

Our society counts some of the most excellent students from **Norway, Finland, Denmark, Iceland, Sweden and beyond**. We offer to connect you with this unique recruitment potential.

## NUMBERS

- Totals more than **450** members
- **1800+** followers across our social media platforms
- All paid events sold out in **under 48 hours** in Michaelmas 2023

## SELECTED EVENTS



### SITTNINGS

The **Sittning** has its roots in the traditional Swedish/Finnish dinner party and involves games, speeches, cultural exchange as well as new and traditional Nordic songs. Our **Sittnings** are among our most popular events and are open to both members and non-members. Currently, **Sittnings** are held twice a year.



### SWAPS

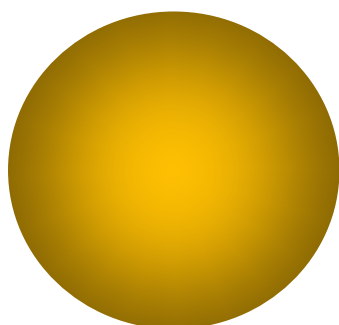
While the society aims to bring together Scandinavian students, we also work to expand our members' network. This is done through our '**Swaps**', which are events held jointly with other societies. Most prominent is our annual '**Midsummer en Blanc**' garden party held together with Cambridge University German Society.



### AMBASSADORS' DINNER

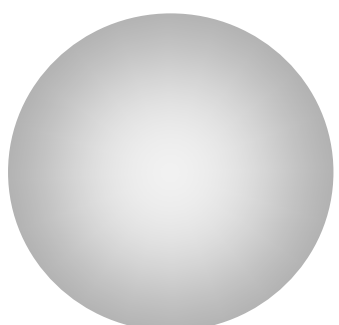
This annual event is a formal dinner held in collaboration with the **Oxford University Scandinavian Society** and includes the **Nordic ambassadors** to the UK on the guest list. It gives our members the opportunity to expand their network, connect with key figures within Nordic foreign affairs, and enjoy a classic **OxBridge** night with friendly competition and traditions.

# OUR PACKAGES



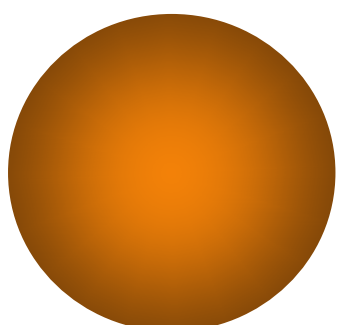
## GOLD SPONSORSHIP (GBP 2000 P.A.)

- Includes the benefits of a bronze and silver sponsorship, as well as an **on-campus recruiting event** with the students from our society.
- The event will be tailored to your needs and **fully organised**, advertised and managed by the society. This will allow you to focus fully on engaging and networking with potential employees.



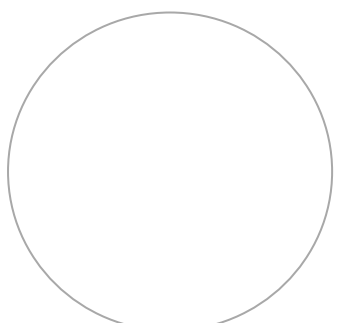
## SILVER SPONSORSHIP (GBP 1500 P.A.)

- Includes the benefits of a bronze sponsorship, and moreover **lets you use our society's marketing resources**, such as our mailing list and social media, to promote any of your off-campus recruitment events.
- Allows for targeted advertising and the possibility of attracting more qualified candidates.



## BRONZE SPONSORSHIP (GBP 750 P.A.)

- Display of company logo on the front page of our **website, leaflets, and social media platforms**.
- Ensures regular exposure of your company to our followers, members, and event attendees, increasing goodwill and brand awareness.



## SINGLE EVENT SPONSORSHIP

- Display of company logo at one of our formal events on a one-off basis as well as all social media promotion associated with this event.
- Sponsorship can consist of both economic, food or beverage support. Exposes members and event attendees to your company, increasing goodwill and brand awareness.

Contact us: E-mail: [scansoc@cambridgesu.co.uk](mailto:scansoc@cambridgesu.co.uk)

Website: <https://www.scansoc.com/>

ScanSoc is flexible regarding sponsorship arrangements, and we invite you to contact us for any further information and customisation requests. We look forward to hearing from you!